

Skin experts love JooMo

“ Skin Microbiome technology is definitely the future of skin management. Loving JooMo's preservative free, all natural face and body wash for restoring and maintaining the skin's barrier for optimal health. ”
Chiza Westcarr, Director of Nutritional Skincare Academy

“ The most perfect cleanser ever! No client should be without JooMo. ”
Emme Messina, Owner at Radiance in Skin and Body

“ I recommended JooMo to all my clients and use it in all our facial treatments to immediately calm, clean and smooth. The gel texture is so silky and the feel on the skin is gentle, soothing and moisturizing. ”
Tilly Barnett, Owner at No. 13 The Beauty Avenue



Are you on board with the latest trend in skincare?

Stay at the cutting edge and truly wow your clients. JooMo is leading the global charge in a new technological approach to skin health, don't be left behind.

- ✓ 100% truly natural and preservative free.
- ✓ Enhances skin's microbiome biodiversity.
- ✓ Skin science microbiology and technology based.
- ✓ Emphasis on long-term skin health benefits.

For more information or to make an order call us on **1300 437 638** or email us today at **info@vitalplus.com.au**



 VITAL PLUS

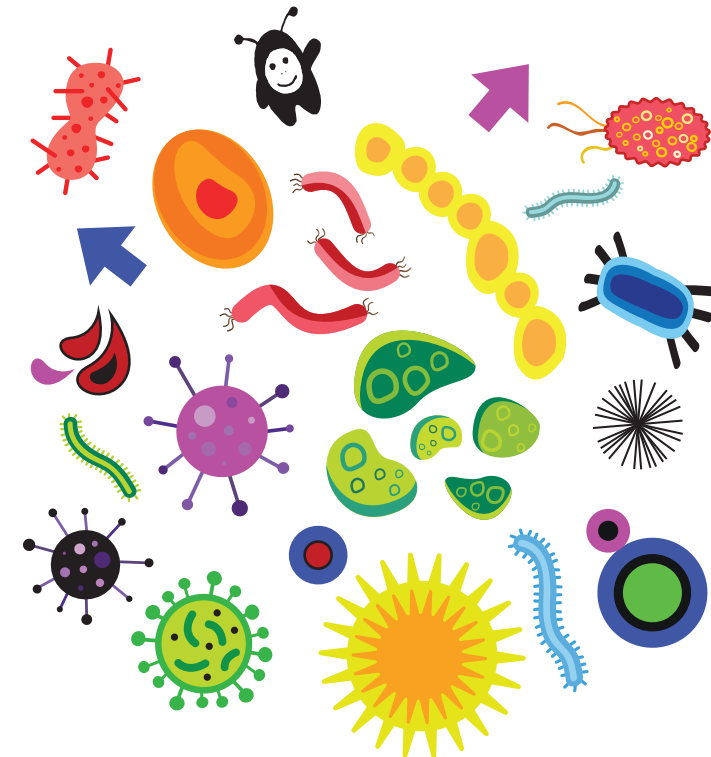
JooMo is proudly distributed by Vital Plus. We are driven to help salons thrive through the provision of superior products and treatments, plus exceptional professional support.

Our salon partners' success is our purpose. It is who we are!

JooMo

World leader in
skin microbiome
biodiversity

Serious technology for
seriously happy skin



What is JooMo?

JooMo is the 100% natural and truly preservative free skincare leader in microbiome biodiversity skincare, globally.

JooMo's exceptional results are achieved through its world first *Microbiota Immune Response Regulation (MIRR) Technology*. This development has allowed JooMo to apply the science of gut health to the skin.

Skin, like the gut, is a dynamic and complex system of cells interacting in synergy with each other. The balance of different microbiote needs to be preserved, enhanced and protected, right down to the smallest, quantum level to achieve optimum health – and happy, glowing skin.

Through *MIRR Technology* JooMo can support the skin's natural ecosystem to improve its immunity, hydration, pH levels, and strengthen the epidermis, while decreasing the skin's sensitivity and allergic reactions. The result is robust, healthy skin, fast!



4 Reasons why your business needs JooMo

1 Proven results, fast
JooMo is an incredibly quick, effective and easy to use skincare solution. As the world leader in skin microbiome biodiversity JooMo is an efficient product, scientifically proven to work by nurturing and enhancing the skin's ecosystem, radically promoting excellent skin health in as little as two weeks!

2 Low risk retail
JooMo is easy to retail with a low wholesale and recommended retail price. Plus it only has two products in the range. One for the face and one for the body, making it a simple, affordable choice.

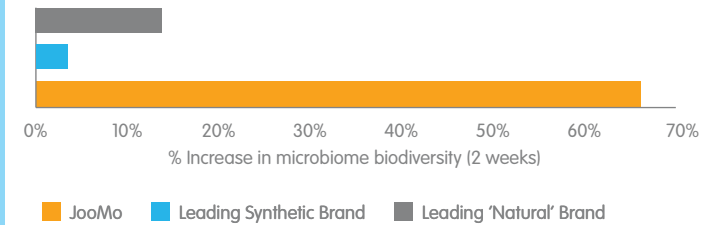
3 Treats the whole family
JooMo has such exceptional results treating acne, blackheads and whiteheads that it was initially marketed to teens. More than a teenage solution though, JooMo works for everyone – from babies to grandparents! This is because every skin needs healthy microbiome diversity. JooMo treats dry skin; skin allergies; eczema; inflammation; rashes; cold sores; rosacea; periorbital dermatitis and more.

4 Truly Natural
JooMo is the world's first truly 100% natural and preservative free product to support the correct functions of the skin's microbiome biodiversity. Many other global brands claim to be 'natural' though still contain synthetic ingredients. JooMo offers more than marketing spin.

Why is this important? Clinical trials have shown that regular use of everyday cosmetics, containing synthetic ingredients, damages the skin, repressing the microbiome and de-moisturising the skin. Healthy skin needs healthy microbiome. It's that simple.

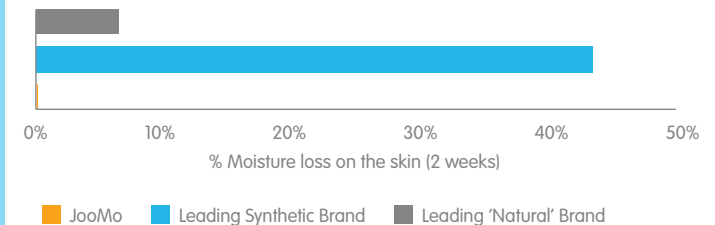
JooMo compared to leading global brands

The Medical University of Graz 2018 trials found:



JooMo significantly increases your skin's natural biodiversity, and as a result, skin health in 2 weeks.

Within just 2 weeks, the participants using JooMo saw a 66% increase in their skin's microbial biodiversity, compared to 3.5% (Leading Synthetic Brand) and 14.2% (Leading 'Natural' Brand).



JooMo showed more water retention than the other leading multinational brands, which showed significant water loss.

The results clearly indicate that global 'synthetic' and so-called 'natural' products (that usually contain many synthetic ingredients) are probably a major contributing factor in the depleted biodiversity in Western skin.

The trials also illustrate how JooMo leads the way in 'Third Wave Cosmetics' by enhancing the skin microbiome, resulting in overall skin health.