



# INTRODUCING NIMUE'S NEW SOOTHING RECOVERY MASK



**nimue**  
SKIN TECHNOLOGY

**PROFESSIONAL**

SOOTHING  
RECOVERY MASK  
MASQUE APAISANT  
ET RÉGÉNÉRANT

# NIMUE'S NEW SOOTHING RECOVERY MASK

## PRODUCT CONCEPT

Nimue is launching the new professional Soothing Recovery Mask as an extension to the sensitive range to complement the Smart Micropeel for Sensitive Skin.

This mask is a professional use product with a tailored focus not only for post-Smart Micropeel application, but any sensitive or sensitised and inflamed skin conditions in Nimue professional treatments.

It is designed to perform three functions:

1. Immediately soothe and calm irritated skin, thus providing instant relief and comfort.
2. Reduce burning and stinging sensations.
3. Nourish the skin microbiota and provide superior hydration (this is further supported by skinbiotics).

The primary active ingredients include:

1. Sensory regulator (Mediterranean Berry, Pistachia Lentiscus)
2. Skinbiotic (Inulin)

The addition of skinbiotics helps the skin microbiota to recover faster by selectively supporting beneficial microorganisms to recolonise the skin surface and to prevent the invasion of foreign species.

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## TARGET MARKET

- Individuals with sensitive or sensitised skin.

## GENERAL SKIN BENEFITS

- Soothing and calming effect on the skin.
- Reduces skin irritation and inflammation.
- Repairs the skin barrier.
- Restores the skin microbiome.
- Increases skin suppleness.
- Reduces fine lines and wrinkles.
- Reduces the visual effects of ageing.

## INDICATIONS

- Sensitive and sensitised skin
- Fragile and intolerant skin
- Hyper-reactive skin
- Irritated and inflamed skin
- Dryness and rough texture
- Discomfort and tightness
- Burning or itching
- Redness/Erythema

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## SELLING POINTS

- Fast acting to alleviate sensitivity, dryness, dehydration, itching, stinging, redness and tightness.
- Repairs the skin barrier to prevent TEWL and retain moisture.
- Restores the skin microbiota and protects the skin.
- The natural-based emulsion provides suppleness, softness and smoothness to the skin.
- The prebiotic ingredient blend ensures that balance is restored, even after having a peeling treatment, and that the skin is equipped to defend itself, hydrate itself and limit the growth of bad bacteria.
- The product is free of preservatives, fragrance, lanolin, cortisone, mineral oil and petrolatum.

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## PRODUCT INFORMATION

SKU	CATEGORY	SIZE DETAIL	FG CODE AND BARCODE	NOTIFICATION NUMBERS
SOOTHING RECOVERY MASK	PROFESSIONAL MASK	100 mL	FG0015 6009693495869	EU CPNP-4955546  UK UKCP- 11860655

## DIRECTIONS FOR USE

For professional use only

- Decant into a clean glass bowl.
- Apply a thin layer of mask evenly over the face and neck as stipulated in professional treatment during the mask step.
- Avoid the delicate eye area.
- Leave on the skin for 10 minutes.
- Remove excess with water-saturated cotton wool or compress.

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## INGREDIENTS

Water [Eau/Aqua], Glycerin, Simmondsia Chinensis (Jojoba) Seed Oil, Olus (Vegetable) Oil, Propanediol, Hydroxypropyl Starch Phosphate, Pentylene Glycol, Isostearyl Isostearate, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Cetearyl Alcohol, Squalane, Inulin, Glyceryl Stearate, Jojoba Esters, Bisabolol, Helianthus Annuus (Sunflower) Seed Wax, Sodium Stearoyl Glutamate, Caprylyl Glycol, 4-t-Butylcyclohexanol, Succinoglycan, Tetrasodium Glutamate Diacetate, Citric Acid, Polyglycerin-3.

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## PRIMARY ACTIVE INGREDIENTS

### SENSORY REGULATOR

[Nature identical – derived from Mediterranean Berry, Pistaschia, Lentiscus]

### INGREDIENT BENEFITS

- Provides relief and protects fragile skin while repairing it.
- Provides an immediate soothing and calming effect on the skin.
- It is clinically proven to reduce burning and stinging sensations.

### SKINBIOTIC

[Inulin]

### INGREDIENT BENEFITS

- It is a natural inulin-based prebiotic for topical application.
- Provides quicker recovery to a healthy skin microbiota.
- The inulin nourishes the skin microbiota, helps it recolonise the skin surface and prevents the invasion of foreign species.
- It protects the skin's natural barrier, keeps the skin hydrated through the formation of a moisturising biofilm that retains moisture and reduces the effects of ageing on the skin microbiota.

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## SECONDARY ACTIVE INGREDIENTS

### BISABOLOL

#### INGREDIENT BENEFITS

- Natural alpha-Bisabolol is produced from the bark of a South American tree. The efficacy of natural Bisabolol is two times higher than the synthetically derived one.
- It provides a soothing and calming effect for sensitive skin.
- It offers high anti-irritant and anti-inflammatory efficacy on the skin.

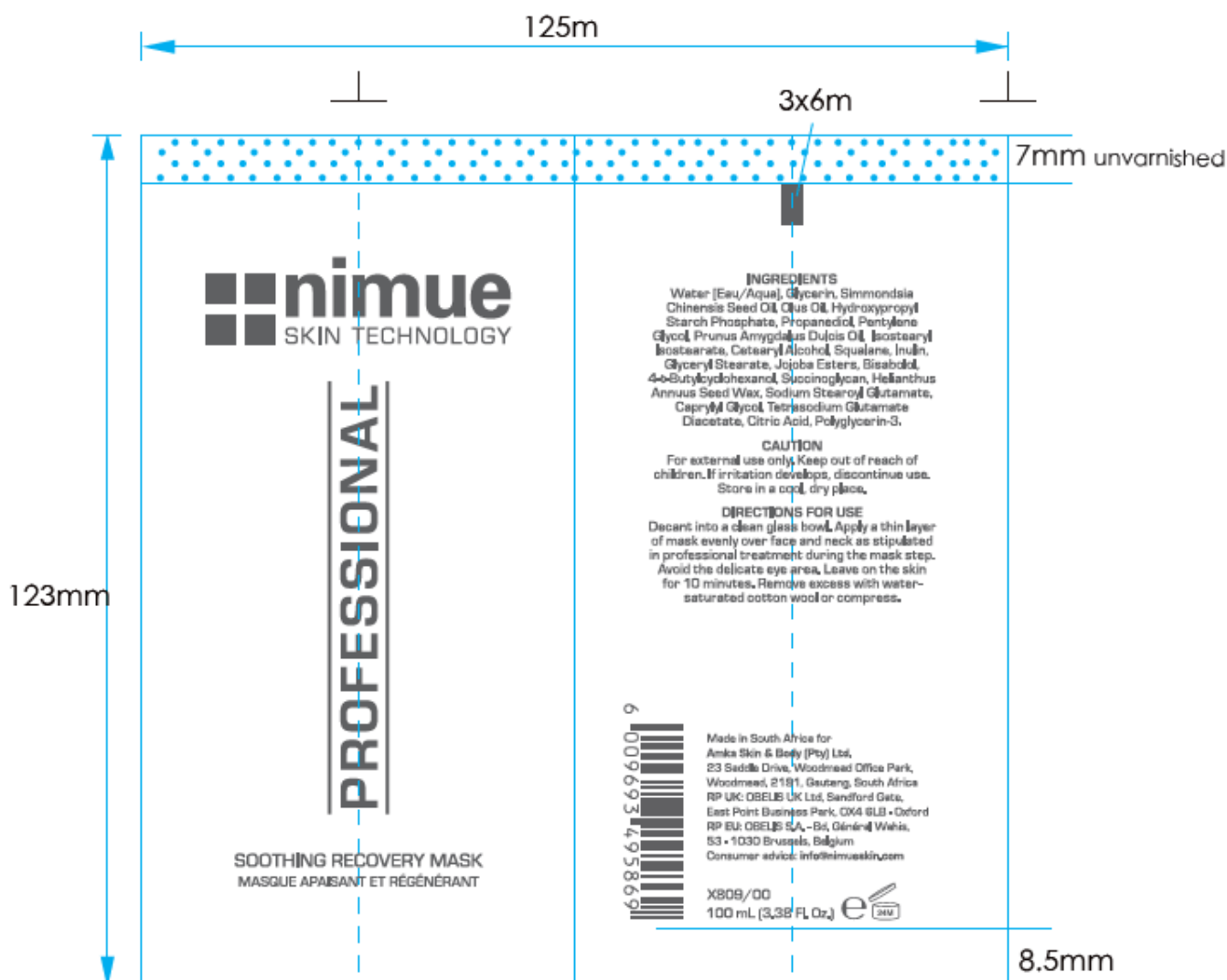
### SQUALANE

#### INGREDIENT BENEFITS

- A lipid and natural emollient with excellent long-lasting moisturising properties.
- Provides skin suppleness and elasticity.
- Reduces the appearance of lines and wrinkles.

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## ARTWORK



214177(4)丝网印 (Silkscreen): 425C

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## TESTIMONIALS

“Due to stress, my skin was starting to look dull and blotchy, and was reactive and dehydrated. I needed a professional treatment that would not only soothe the skin and reduce irritation, but also provide the skin with nourishment and comfort. Upon application, the Soothing Recovery Mask immediately made my skin feel calmer, comforted and less irritated. Now my skin has been less reactive and more hydrated, and it's looking healthier and radiant.” – *50-year-old client with environmentally damaged skin, with areas of pigmentation*

“The Soothing Recovery Mask had an instant and soothing effect on my skin, and my skin feels less irritated and dry. Plus, my skin texture has improved.” – *42-year-old client with environmentally damaged skin*

“My concern is premature ageing, hyperpigmentation and inflammation, plus dermatitis flare-ups now and then. Since receiving professional treatments with the Soothing Recovery Mask, I've seen an improvement in redness and irritation, and my skin does not feel tight, dehydrated or itchy. When applying the product, it gave an instant cooling and soothing sensation, and it felt like incredibly nourishing.” – *36-year-old client with dry/dehydrated and environmentally damaged skin*