



# INTRODUCING

NIMUE'S NEW  
SKINBIOTIC MOISTURE MIST



# NIMUE'S NEW SKINBIOTIC MOISTURE MIST

## PRODUCT CONCEPT

Consumers – especially in climates that are harsh (hot and cold) – need a user-friendly calming, soothing and super hydrating face mist that can be sprayed onto the face several times a day during all seasons to also protect against environmental factors.

The mist offers all day protection against urban pollutants, UV, indoor heating and cooling systems, and ageing to strengthen the skin's natural defences and protect the barrier. The treatment mist soothes, hydrates, calms and restores the microbiome on the skin, balancing the skin microflora, resulting in a rejuvenated and healthy skin.

It can easily fit in a handbag, making it ideal for travel, exercise or to refresh your skin over make-up during the day.

This product is a much-improved version of the Vitamin C Moisture Mist and fills a gap in the Nimue range for a facial mist with multi-functional treatment benefits with the inclusion of skin prebiotics, plant stem cells, Vitamin C and a neurotransmission inhibitor.

Experience a revitalising oil-free face spray that rapidly replenishes skin's moisture level with a fine mist and saturates the skin with hydration, locking in moisture with two prebiotics proven to be more effective than hyaluronic acid. This prebiotic and anti-oxidant-enriched spray immediately hydrates, softening and soothing skin in an instant. Traces of lemon oil revive and refresh the skin.

# NIMUE'S NEW SKINBIOTIC MOISTURE MIST

## PRODUCT CONCEPT (CONTINUED)

### **The relevance of prebiotics in skincare**

The skin microbiome, or natural microflora, is the first line of defence that is continuously threatened by the environment. Pollution, antibiotics, and even certain cosmetics disturb the skin microbiome. Fortunately, the skin microbiome bounces back, but can become vulnerable over time, leaving the skin exposed to serious skin conditions. Prebiotics are food for the protective microbiota to prevent the skin microbiome from getting out of balance. Therefore, the skin becomes more resilient, and it lowers the chance of skin problems and ageing.

A new prebiotic photo-protecting active derived from plant stem cells stimulates the skin bacteria to release its own natural photo-defence molecules to photo-protect itself and fight the skin photo-ageing process (also referred to as the new Sun-Microbiota-Skin axis).

# NIMUE'S NEW SKINBIOTIC MOISTURE MIST

## TARGET MARKET

- All ages
- All skin classifications

## BENEFITS

- Revitalises tired skin
- Cooling and refreshing effect on the skin
- Soothes and calms a stressed skin
- Alleviates sensation of skin discomfort
- Repairs skin barrier and locks in moisture
- Intense hydration
- Softens skin
- Provides skin radiance
- Supports the skin microbiota to reduce skin ageing
- Antioxidant action supports premature skin ageing
- Protects the microbiota and the skin cells from the photo-oxidative stress of harming sun radiation
- Frequent use improves skin texture and resilience
- Easy to apply and re-apply on face

## INDICATIONS

- Suitable for all skin classifications and types
- Dull and tired skin
- Lack of radiance
- Dehydrated skin
- Sensitised skin
- Stressed skin
- During and after sun exposure

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## SELLING POINTS

- Nimue has formulated a unique skin mist with the latest and most effective topical prebiotics, stable Vitamin C which penetrates very well, an anti-inflammatory plant-derived active and an innovative plant stem cell innovation based on biotechnology.
- This culminates in an efficacious treatment mist for intense hydration, restoration and protection of skin microbiota, protection against external aggressors and a soothing, calming effect on the skin.
- The mist is based on dual skinbiotic actives to restore, balance and maintain microflora on the surface of the skin. Supplementing the skin microbiota provides protection and reduces subsequent damage and skin ageing.
- It supports the skin microbiota during and after sun exposure. This concept is based on a new microbiota pathway to fight the skin photo-ageing process, known as the new Sun-Microbiota-Skin axis.
- It provides super hydration of the skin via the skin microbiota. A well-hydrated skin is a well-protected skin to build the skin barrier and to maintain the biochemical defence reactions. This active has been clinically tested to perform much better than Hyaluronic acid.

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## PRODUCT INFORMATION

SKU	CATEGORY	SIZE AND CODES	BARCODES
SKINBIOTIC MOISTURE MIST	HOMECARE ADDITIVES	30ml (limited edition) FG0012/2	6009693495807
		60ml FG0012	6009693495791

# NIMUE'S NEW SKINBIOTIC MOISTURE MIST



## PRODUCT DESCRIPTION

A white skinbiotic fluid in a spray bottle suitable for spraying on the face and neck area in a fine mist. A refreshing treatment mist that protects the skin's natural microbiome with prebiotic topical actives to support skin health through providing skin comfort, hydration and antioxidant protection against environmental aggressors. It strengthens the skin barrier to lock in moisture for a healthier looking skin. Skinbiotic Moisture Mist may be used following any Nimue professional treatment to hydrate, calm and restore the skin microbiome post treatment.

## DIRECTIONS FOR USE

Use as required AM and PM, and during the day to soothe, hydrate and restore skin microbiota. Hold spray approximately 40cm from the face. Spray onto face and neck over Nimue moisturiser, SPF or make-up, keeping eyes closed. May also be used after cleanser and Conditioner under moisturiser. Ideal for frequent use, during exercise, travel and outdoor exposure.

# NIMUE'S NEW SKINBIOTIC MOISTURE MIST

## PRIMARY ACTIVE INGREDIENTS

### SKIN PREBIOTIC

INCI: Inulin

A synergistic union of high molecular weight inulin from chicory and the sustainable agave plant which feeds the protective microbiota.

A prebiotic super hydrating active.

It supports the skin microbiota to reduce ageing.

It hydrates 50% faster, 20% more intensively and 70% longer as compared to Hyaluronic Acid [clinical study performed by ingredient manufacturer].

Based on a natural prebiotic that has been proven to help rebalance the skin's microbiota. The prebiotic works by selectively supporting protective organisms to help restore the microbiota layer and balance.

It is also clinically proven to help restore the skin microbiota back to its original state after disruption from UV exposure.

### STEM CELL PREBIOTIC

Lysate-based plant stem cells innovation

INCI: Gossypium Herbaceum (Cotton) Callus Culture/Punica Granatum Callus Culture Lysate

### The new Sun-Microbiota-Skin axis

The new microbial anti-oxidant helps the skin microbiota photo-protect itself by protecting and nourishing bacteria, modulating the release of its own natural photo-defence molecules that improve the signs of the photo-ageing process on the skin.

It is classified as a prebiotic as it modulates the metabolism of bacteria and stimulates them (prebiotic definition) to produce their own natural defence molecules (solar postbiotics), which protect and regenerate skin from damage caused by UV.

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## SECONDARY ACTIVE INGREDIENTS

### VITAMIN C

INCI: Ascorbyl Tetraisopalmitate

Exhibits excellent stability against heat and oxidation as well as percutaneous absorption to effectively convert into free Vitamin C in the skin to perform various physiological functions.

Also known as Ascorbyl Tetra-2-hexyldecanoate, a newly developed esterified derivative from Vitamin C with highest stability among all Vitamin C derivatives. It can be absorbed transdermally and transferred into Vitamin C effectively, and it can inhibit the synthesis of melanin and remove the existing melanin. Accordingly, it activates collagen tissue directly at skin base to improve skin plumpness with regular use, accelerates the production of collagen and prevents skin ageing. In addition, it plays a role of anti-inflammatory agent and anti-oxidant.

### NEUROTRANSMISSION INHIBITOR

INCI: Zanthoxylum Bungeanum Extract

Derived from Sichuan Pepper, a plant known in China for 2000 years for its medicinal value.

As an organ of tactility, the skin allows us to feel and sense the environment in different ways: through our somatosensory system, we are able to detect different stimuli and perceive cold, heat, pressure, itch, etc.

However, nerves' over-stimulation at the skin level through neuromediators or physical actions (e.g. local pressure, repeated sun or pollution aggressions, unbalanced microbiota, insect bites, contact with chemicals) can lead to discomfort.

This extract deactivates sensorial neurons for a soothing effect.

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## INCI LISTING

Water [Eau/Aqua], Propanediol, Glycerin, Inulin, (Gossypium Herbaceum (Cotton) Callus Culture/Punica Granatum Callus Culture) Lysate, Polyglyceryl-10 Laurate, Ascorbyl Tetraisopalmitate, Phenoxyethanol, Ethylhexylglycerin, Inulin Lauryl Carbamate, Sclerotium Gum, Oleyl Alcohol, Sodium Citrate, Allantoin, Tetrasodium Glutamate Diacetate, Zanthoxylum Bungeanum Fruit Extract, Trehalose, Pentylene Glycol, Citric Acid, Maltodextrin, Aloe Ferox Leaf Extract, Fructooligosaccharides, Citrus Medica Limonum (Lemon) Peel Oil, Phytic Acid, Citral, Limonene.

# CASE STUDY REPORTS

## NIMUE SKINBIOTIC MOISTURE MIST

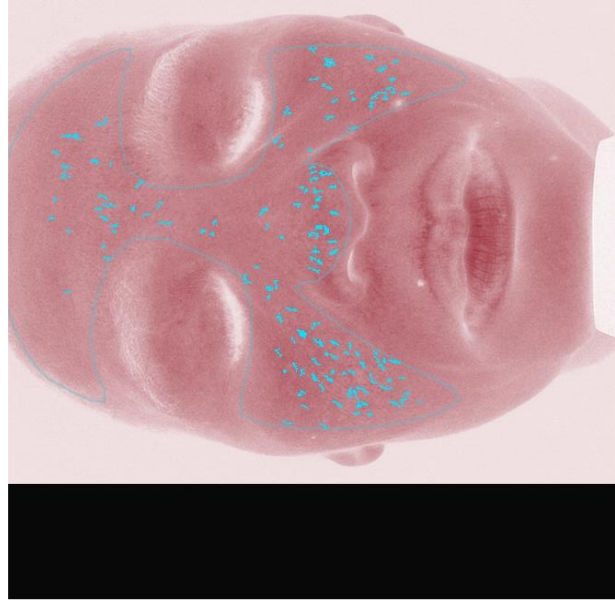
### PROTOCOL

Skinbiotic Moisture Mist was sprayed onto a clean, dry skin

### TRIAL OUTCOME

Immediate reduction of skin erythema (redness) and improvement in Porphyrins ratio (skin microbiome). The skin was prepared with cleansing and exfoliation.

### BEFORE



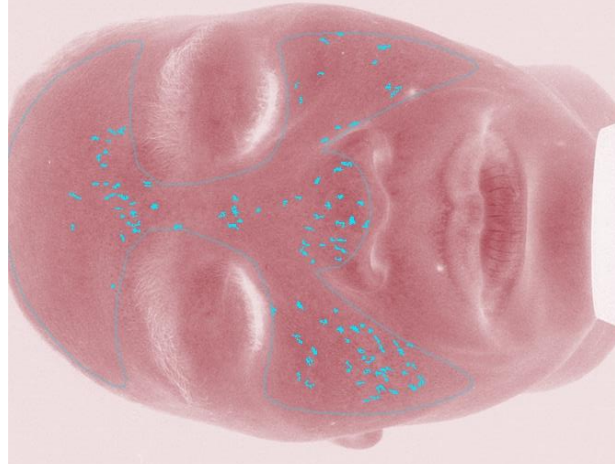
2024/04/29 08:18:37

Red Areas

2024/04/29 08:42:31

Red Areas

### AFTER (5 minutes after application)

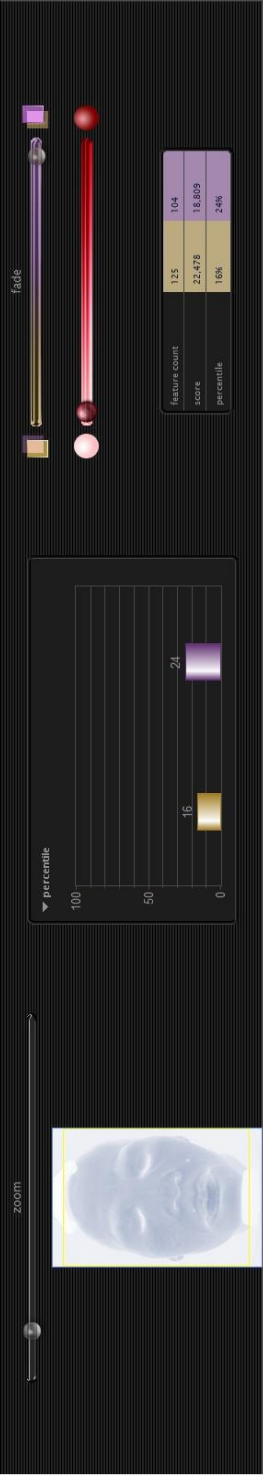


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Red Areas

2024/04/29 08:42:31

Red Areas



## NIMUE SKINBIOTIC MOISTURE MIST

### PROTOCOL

Skinbiotic Moisture Mist was sprayed onto a clean, dry skin

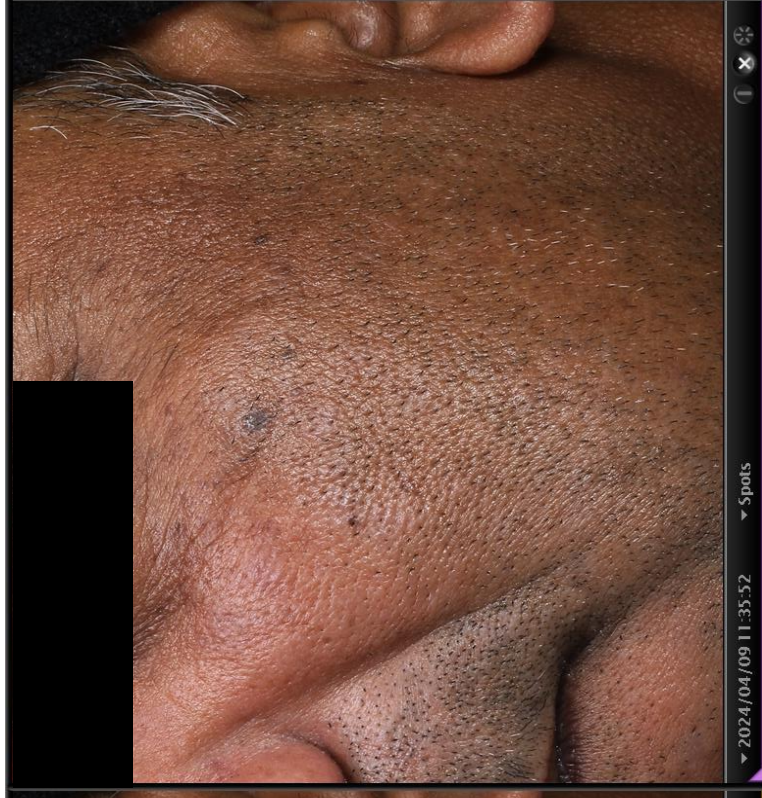
### TRIAL OUTCOME

Visible brightening of the skin with a refreshed and hydrated appearance. Immediate reduction of skin erythema (redness) and improvement in Porphyrins ratio (skin microbiome). The skin was prepared with cleansing and exfoliation.

### BEFORE



### AFTER (5 minutes after application)



## NIMUE SKINBIOTIC MOISTURE MIST

### PROTOCOL

Skinbiotic Moisture Mist was sprayed onto a clean, dry skin

### TRIAL OUTCOME

Visible brightening of the skin with a refreshed and hydrated appearance. Fine lines and wrinkles appear softer. The skin was prepared with cleansing and exfoliation.

### BEFORE



### AFTER (5 minutes after application)



## NIMUE SKINBIOTIC MOISTURE MIST

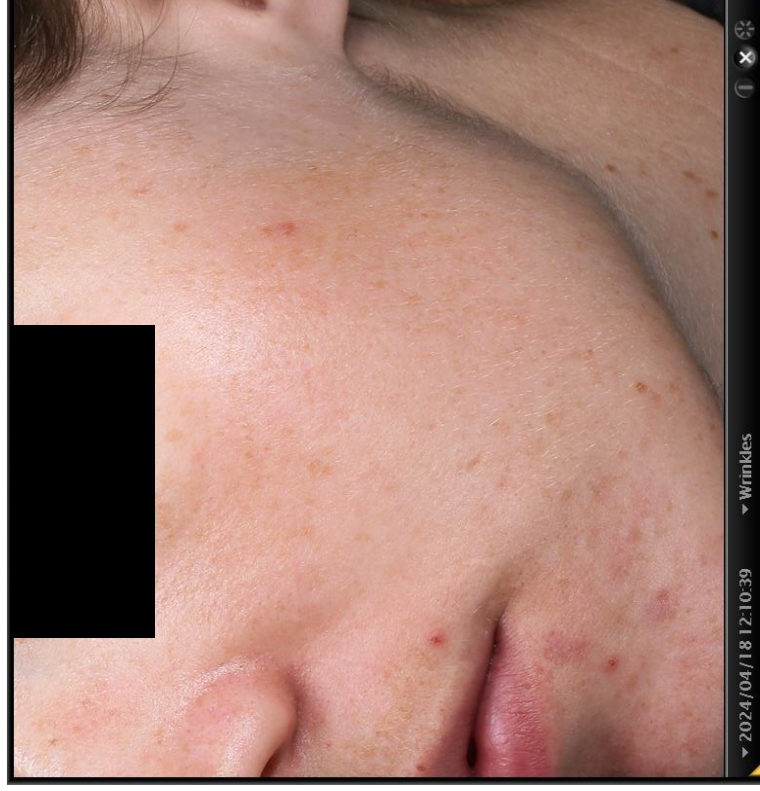
### PROTOCOL

Skinbiotic Moisture Mist was sprayed onto a clean, dry skin

### TRIAL OUTCOME

Visible brightening of the skin with a refreshed and hydrated appearance. The skin was prepared with cleansing and exfoliation.

### BEFORE



### AFTER (5 minutes after application)

