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Thermal Detox Peel

What is the flash treatment trend?
Todays consumer leads a life that is fuller than ever and time is their most valuable commodity. Some consumers have limited time to spend on their professional skincare treatments resulting in a growing need for multifunctional and time-saving treatments. The Thermal Detox Peel has been created in-line with this trend while still achieving visible and instant results.

Key Selling Points

- Re-energising treatment
- 4-in-1 action, created by ingredients working in synergy
- Flash professional or “lunch time” treatment
- Instant results
- All four Skin Classifications, all skin types
- Suitable for non-Nimue users
- Stimulates the senses: warmth, black colour, bubbling and the smoothness of the skin as a result
- Eco-friendly and sustainably sourced ingredients

Treatment benefits

- Removal of excess oil and impurities
- Refining of pore size
- Softening of fine lines and wrinkles
- Softening and smoothing of skin texture
- Providing a more radiant skin tone
- Enhancing overall radiance
- Increasing hydration

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Flash Treatment Trend Consumer Profile

- Less Time
- Multi-functionality
- Instant Results

Effective Solution: 4-in-1 flash treatment peel

1. Deep Cleanses
Ingredient: Foaming Agent Complex
Deep cleansing action on surface and in the pores of the skin. Removes excess impurities and sebum, without striping skin biolipids. Creates a “bubble peel” effect.

Thermal Detox Peel
Combination of a foaming agent with a thermo-sensory mechanism

2. Detoxifies
Ingredient: Charcoal powder
Lifts out impurities and blockages while simultaneously removing excess surface oil.

3. Oxygenates
Ingredient: Warming Agent
Increases the delivery of oxygen and nutrition to skin cells, while assisting with the removal of toxins and de-oxygenated blood.

4. Exfoliates
Ingredients: Pumpkin Enzymes & AHA’s
Enzymes have a proteolytic effect on the protein bonds between dead skin cells. AHA’s dissolves the glue between the skin cells, allowing them to slough off.