

VITAL SUPPORT
BENEFIT. REWARD.



 VITAL PLUS

The Vital Plus Advantage: Support. Benefit. Reward.

The “Support. Benefit. Reward” program is our commitment to your professional and financial growth. Far beyond a standard supply agreement, this is a multi-tiered growth framework designed to empower your expertise, protect your profitability, and celebrate your success.

Vital Plus is here to support your clinic, not compete with it. We exclusively distribute to professional clinics, so our focus is on giving you the products, expertise and business support you need to grow with confidence.

From your first order, you enter a culture of Support, gaining access to business mentorship, a comprehensive library of technical videos, and bespoke staff training.

As you integrate our biotech-driven formulas, the benefits scale with you: enjoy high-margin inventory offers, priority fulfilment, and a dedicated 5% sampling budget to drive client conversions.

The pinnacle of our partnership is the Reward phase. Whether through the automated Vital Rewards store credits or the exclusive Nimue Therapist Reward Program, we ensure that technical excellence is tangibly recognised.

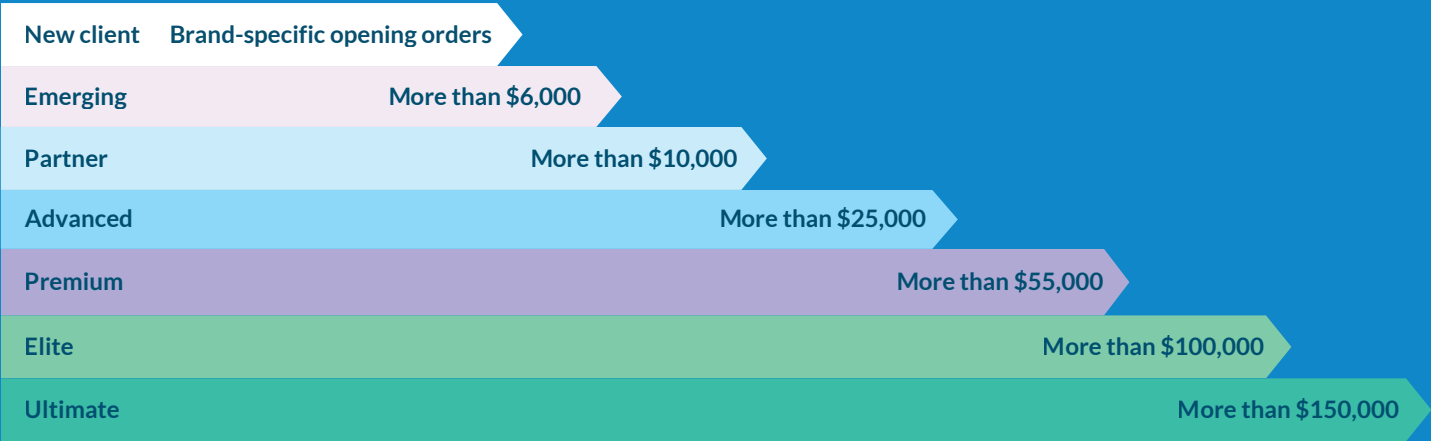
Find the level that best serves your current business and use our roadmap to achieve the next. As you climb our partnership tiers, you unlock deeper incentives, including global brand pilgrimages to France or South Africa. Your growth is our primary reward.

“We value every dollar you invest with us, and we are determined to maximise your return on investment.”



Find your level

Vital Benefit levels are calculated based on your spend with us during the financial year, ex GST.



Your Vital Launch Roadmap: Support

Congratulations and welcome to a community of health-minded professionals dedicated to long-term, holistic skin health. To ensure a seamless transition, your clinic will receive dedicated assistance for your first 6 months—a program designed to empower your team and introduce your clients to our brands, with a strong focus on long-term skin health.

Your Exclusive 6-Month Support Program Includes:

Personalised Inventory Curation

Collaborative first-order customisation with a dedicated business consultant to match your clinic's specific demographic.

Double Marketing Allocation:

An increased 10% budget (standard is 5%) on free marketing materials (e.g. product samples, brochures, bags etc) to fuel your launch phase (capped at \$500 ex GST).

Accelerated Digital Presence:

Listing on our global website clinic locators and full access to our premium Social Media and Training libraries.

VIP Engagement Tools

Eligibility for lucky door prizes and event support to reward your loyal clients during their first experience with our brands.

Education Incentives

Attend 3 education sessions per quarter and receive a professional product allowance of \$100.*

*Limited to one allowance per clinic per quarter

**Subject to geographic feasibility

Hybrid Team Training

Comprehensive on-site and digital staff training to ensure technical confidence from day one.**

Strategic On-Site Support

The presence of a Vital Plus expert at your in-clinic launch event to assist with consultations and discovery across Nimue, GERnetic or SpongillaTech.**

Bespoke Campaign Kits

Professional digital assets tailored for your launch and initial promotional campaigns.

Access All brands

For your first 6 months, explore our full portfolio—including Vita-Sol—regardless of which brand you join us with.

Your Support Program begins with your first order, with key benefits continuing throughout our partnership.

Message from the CEO

"This program is more than a welcome; it is a commitment to your success. We provide the tools—from microbiome-friendly formulas to technical expertise—to ensure your clients achieve the 'wow-inducing' results they deserve. If you are committed to long-term skin health, we are committed to you. I wish you every success in this new chapter."

— Frank Sellam, CEO



The Core Framework: Benefit

As you move beyond the launch, the Support.Benefit.Reward. program continues for the life of our partnership.

Category	Emerging >6K	Partner >10K	Advanced >25K	Premium >55K	Elite >100K	Ultimate >150K
I.SUPPORT: Empowering Your Expertise						
Team Training: On-request technical, sales, and marketing in-clinic and online sessions to keep staff motivated.	As available	As available	✓	✓	✓	✓
24/7 access to our comprehensive technical video library and exclusive Community forum group.	✓	✓	✓	✓	✓	✓
II. BENEFIT: Commercial Agility & Profitability						
Trial Advantage: Complimentary trials per quarter to introduce clients to your products and drive conversion.				20	20	30
Boost Profits: 5 % off Retail products.*					✓	✓
Boost Profits: 5 % off Professional products.*						✓
Priority Logistics: Free shipping on all orders over \$700 (ex GST).	✓	✓	✓	✓	✓	✓
Sampling Budget: 5% of your total spend is redeemable for high-conversion samples and collateral.**	✓	✓	✓	✓	✓	✓
Clinic Visibility: Premium clinic locator listings on the brand websites to drive local traffic.	✓	✓	✓	✓	✓	✓
Marketing Suite: Professional social media assets, promotional calendars, and high-end POS displays.	✓	✓	✓	✓	✓	✓
III. REWARD: Celebrating Success						
Quarterly Vital Rewards: Earn up to \$600 in quarterly bonuses for hitting performance milestones. (refer to P6)	✓	✓	✓	✓	✓	✓
Therapist Incentives: The exclusive Nimue program rewarding retail excellence with free products (refer to P7).	✓	✓	✓	✓	✓	✓
VIP Event Support: Specialised funding (up to 10% of spend) for your clinic's local branded marketing events.	✓	✓	✓	✓	✓	✓
Innovation Trials: Complimentary trial sets of new products sent to your team prior to launch.				✓	✓	✓
Annual Marketing Allocation: Customised POS or promotional support on available marketing items.				up to \$300	up to \$500	up to \$1000
International Brand Pilgrimages: Eligibility for advanced training trips to brand HQs in France or South Africa.			✓	✓	✓	✓
Education Incentives: Attend 3 education sessions per quarter and receive \$100 professional product allowance.			✓	✓	✓	✓
Potential Added Value to your bottom line: Your rewards, support and benefits translated into business value.	up to 6%	up to 7%	up to 8%	up to 12%	up to 13%	up to 14%

* Does not apply to testers, trial sizes, samples or promotional material such as bags etc or promotional and EOFY offers.

** No backorder for out-of-stock samples

Business essentials for smooth operation

T&Cs at a glance

Shipping & Delivery

- Same-Day Dispatch: Order by 12 PM (Sydney time)
- Delivery: 3–5 business days (Metro areas may receive next-day delivery)
- Free Freight: On orders over \$700 (ex GST). Purchases under \$700 incur a \$20 fee
- Click & Collect: Available at our Mosman office by appointment

Account Requirements

- Eligibility: Minimum one fully trained therapist delivering the chosen brand treatments
- Business Account: Maintain an annual spend of \$6,000 (ex GST)

Returns & Support

- Errors: Notify us within 48 hours
- Options: Keep the product with a 30% discount or return it for a freight credit
- Condition: Items must be unopened to be eligible for credit

Education & Rewards

- Training: 24/7 access to technical manuals via your online portal
- Rewards discounts cannot be combined with other promotional offers or discounts, including EOFY promotions.
- Vital Plus Reward levels are calculated based on your spend with us during the financial year, ex.GST
- 10% of your total Financial Year spend must be on professional-sized products
- 5% off Retail/Pro products (for \$100k + clients) does not include samples, testers, trials or promotional materials.
- Trial allowances per quarter - must be used within the quarter and do not accumulate. Spongilla clinics will receive Nimue trials unless otherwise requested.
- Attend 3 education sessions per quarter to receive a \$100 professional product allowance. Limited to one allowance per clinic, per quarter. (For \$25K+ only). Vouchers valid for 3 months only.

Support. Benefit. Reward.

Comprehensive Program:

A comprehensive and generous program starting from your first order and continuing for the life of your partnership with Vital Plus.

New Clinics:

A specialised 6-month support program to assist new clinics during their first months of trading.

Rewards Program:

Designed to benefit your business from day one. Accumulate points on purchases to receive quarterly store credits.

Nimue Therapist Reward Program:

An exclusive program recognising and rewarding technical excellence and retail performance delivered by Nimue International.

Eligibility:

Guidelines apply to all programs. Your Business Development Consultant will review these details with you.



Vital Rewards: Reinvesting in Your Success

The Vital Rewards program is designed to reward your commitment to clinical excellence. For every \$1 you spend on retail or professional size products, you earn 1 point. At the end of each quarter, your points automatically convert into store credit—allowing you to reinvest in your inventory and maximize your margins.**

Reward Level	Quarterly Spend (Points)*	Store Credit Reward
Level 1	5000+	\$100 Credit
Level 2	10,000+	\$300 Credit
Level 3	15,000+	\$600 Credit

How It Works

- **Automated Enrollment:** As a Business Account holder, you are enrolled automatically—no forms or sign-ups required.
- **Transparent Tracking:** Points accrue automatically with every purchase and are viewable in your account dashboard at any time.
- **Instant Reinvestment:** Rewards are issued on the final day of each quarter. Use your credit for any professional or retail products to boost your clinic’s cash flow.
- Vital Benefit levels are calculated based on your spend with us during the financial year, ex GST.
- 10% of your total Financial Year spend must be on professional-sized products

FAQ

What counts toward my points? Every dollar spent on retail and professional-size products, including promotional items (excluding the EOFY Sale and opening orders).

How do I spend my credit? Simply apply your store credit at checkout. You can use it all at once or split it across multiple orders.

Does credit expire? Yes. To keep your inventory moving, store credit is valid for three months from the date of issue.

**Excluding Opening orders and EOFY Sale



Get rewarded for every Nimue retail product you sell

The Nimue Therapist Rewards Programme gives you the opportunity to earn points on qualifying Nimue retail products sold to your clients. The more you log, the more you earn.

HOW IT WORKS

01 – Register

Create your therapist profile at nimuerewards.com and make sure you are linked to your clinic.

02 – Log your sales

Enter the qualifying Nimue product codes you sell through the Nimue Rewards portal.

03 – Move up the tiers

The programme operates on a sliding tier system. As you progress through the reward levels, you earn more points per product sold.

04 – Redeem your points

Use your accumulated points to redeem eligible Nimue retail products through the programme.

GOOD TO KNOW

Rewards are retail products only

New product launches are excluded from redemption.

Keep your profile up to date

Therapists must be linked to their clinic to receive redemptions.

Clinic owners can participate too

Clinic owners who log codes must have a separate therapist profile for redemptions.

Need help?

Vital Plus Head Office can assist with therapist/clinic profiles and codes that aren't working.

Ready to Start Earning?

Register or log in: nimuerewards.com



Bronze	Silver	Gold	Platinum
≤ 20 points*	≤ 24 points*	≤ 28 points*	≤ 32 points*

*maximum points per product

The Nimue Therapist Rewards Programme is managed by Nimue International. Programme terms and qualifying products are subject to change.



Keep your eye out for Flash Promos
Only at vitalplus.com.au

Professional-only brands to grow your business



We are Vital Plus



Holistic skincare

Choose from our carefully selected skincare brands, and activate the skin's natural potential for health and vitality.



Smarter clinics

Keep learning. Keep growing. Be inspired by our extensive and flexible training options, and build a better business.



Big hearts

Your heart is in your business. We are here to help. There will always be a real person on the line to connect with.



Professional First

We're here to support your clinic, not compete. We only distribute directly to professional clinics.



Join
our
tribe!

Connect with a thriving community of like-minded beauty professionals and clinic owners focused on well-being, learning and success.

f @vitalplusptyltd

ig @vitalplusaus

yt @vitalplusskincare distributor

Visit vitalplus.com.au



Contact us today and grow your clinic

1300 437 638 | +61 2 94526230

info@vitalplus.com.au | www.vitalplus.com.au

Headland Park, 2b Best Avenue, Mosman,
New South Wales, Australia 2088

Office hours: Monday to Friday 9:00AM - 4:00PM

